



WFPEC  
1100 Fairfield Dr  
West Palm Beach, FL 33407

Contract # 1341024  
Schedule Dates 08/15/12-08/21/12  
Advertiser Allen West For Congress (72576)  
Agency Strategic Media Services (8287)  
Product POLITICAL CANDIDATE (ms) (1186)  
Brand ALLEN WEST/CONGRESS (463247)  
Salesperson TeleRep/DC, Washington DC (2995)  
Buyer Name MARCELLO,LARA  
Phone/Fax (215) 564-1206 /  
CPE N/A  
Account Types National/Political Candidate Agency BRD  
Billing Type Weekly/Irregular  
Comments ALLEN WEST/CONGRESS  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\* , ALLEN WEST FOR CONGRESS

Strategic Media Services  
3299 K Street NW  
Ste 200  
Washington, DC 20007

Date Entered 07/20/12  
Last Modified 07/24/12  
Entered By Nancy Brutus  
CO-OP No  
Headline # 05243906  
Demo A35+R  
Order Type Normal  
Commission % 15.00  
Package Deal  
Commission \$1,105.50  
Net Total \$6,264.50  
Sales Tax

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	08/15/12-08/17/12	3	:30	7A- 9A (EST)		1		1		1		2		\$225.00	\$450.00	West Palm Beach (WFPEC)		7/20/12
2.0	Normal Line / SPOT (2)	08/21/12-08/21/12	3	:30	7A- 9A (EST)		1						1		\$225.00	\$225.00	West Palm Beach (WFPEC)		7/20/12
3.0	Normal Line / SPOT (3)	08/19/12-08/19/12	3	:30	10:30A- 11:30A (EST)								1		\$520.00	\$520.00	West Palm Beach (WFPEC)		7/24/12
4.0	Normal Line / SPOT (4)	08/15/12-08/17/12	3	:30	5:30P- 6P (EST)								1		\$400.00	\$800.00	West Palm Beach (WFPEC)		7/20/12
5.0	Normal Line / SPOT (5)	08/21/12-08/21/12	3	:30	6P- 6:30P (EST)								1		\$600.00	\$600.00	West Palm Beach (WFPEC)		7/20/12
6.0	Normal Line / SPOT (6)	08/15/12-08/17/12	3	:30	9A- 10A (EST)								1		\$200.00	\$600.00	West Palm Beach (WFPEC)		7/20/12
7.0	Normal Line / SPOT (7)	08/20/12-08/21/12	3	:30	9A- 10A (EST)								1		\$200.00	\$400.00	West Palm Beach (WFPEC)		7/20/12
8.0	Normal Line / SPOT (8)	08/15/12-08/17/12	3	:30	11A- 12P (EST)								1		\$275.00	\$825.00	West Palm Beach (WFPEC)		7/20/12
9.0	Normal Line / SPOT (9)	08/20/12-08/21/12	3	:30	11A- 12P (EST)								1		\$275.00	\$825.00	West Palm Beach (WFPEC)		7/20/12
10.0	Normal Line / SPOT (10)	08/15/12-08/17/12	3	:30	4P- 5P (EST)								1		\$300.00	\$900.00	West Palm Beach (WFPEC)		7/20/12
11.0	Normal Line / SPOT (11)	08/20/12-08/21/12	3	:30	4P- 5P (EST)								1		\$300.00	\$600.00	West Palm Beach (WFPEC)		7/20/12
12.0	Normal Line / SPOT (12)	08/15/12-08/16/12	3	:30	7:30P- 8P (EST)								1		\$300.00	\$300.00	West Palm Beach (WFPEC)		7/20/12
13.0	Normal Line / SPOT (13)	08/20/12-08/21/12	3	:30	7:30P- 8P (EST)								1		\$300.00	\$600.00	West Palm Beach (WFPEC)		7/20/12
14.0	Normal Line / Prime (14)	08/19/12-08/19/12	3	:30	9P- CBS-3 (Sunday)								1		\$1,000.00	\$1,000.00	West Palm Beach (WFPEC)		7/20/12

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

## CONFIRMATION CONTRACT

By Broadcast Month	Spots	Rate
Aug. 2012	25	\$7,370.00
Grand Total:	25	\$7,370.00



## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, Lara Marcello,  
being/on behalf of: Allen West, a legally  
qualified candidate of the Republican political  
party for the office of: US Congress  
in the general  
election to be held on: 11/6/12

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

*WDEC CONTRACT #1341824*

Total Charges: \$7,370.00

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Allen West for Congress

and you are authorized to announce the time as paid for by such person or entity.  
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Greg Wilder - PO Box 1028, Deerfield Beach, FL 33441 877-906-2010

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

*To Be Signed By Candidate or Authorized Committee*

7/31/10  
Date

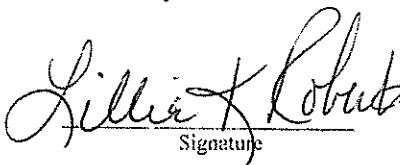
  
Signature

*To Be Signed By Station Representative*

Accepted

Accepted in Part

Rejected

  
Lillie K. Roberts Signature

  
Lillie K. Roberts Printed Name

  
Sales Director Title

## CANDIDATE CERTIFICATION

**In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:**

I, Lara Marcus

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does       does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

  
signature of candidate or authorized committee

Lara Marcus

printed name

7/31/17

date



# RECORD OF REQUEST

FOR BROADCAST TIME BY OR ON BEHALF OF A  
CANDIDATE FOR PUBLIC OFFICE OR AN ISSUE OF  
PUBLIC IMPORTANCE

CANDIDATE/ISSUE: Allen West PARTY: Dem.

OFFICE/DESCRIPTION: U.S. Congress ELECTION DATE: 11/6/12

INQUIRY MADE BY: Laura Marcello  
Candidate Manager  Agency  Committee (circle one)

ADDRESS: Strategic Media Services  
3299 K Street NW, Suite 200  
Washington, DC 20007

PHONE: (202) 337-5700 FAX: \_\_\_\_\_

EMAIL: \_\_\_\_\_

Information Requested: Rates & Avis  
\_\_\_\_\_

Final Disposition: Order Placed \$7,370<sup>00</sup>  
\_\_\_\_\_

If Committee, list officers and position: Treasurer: Greg Wilder  
P.O. Box 1028  
Deerfield Beach, FL 33441  
(877) 906-2010  
\_\_\_\_\_

TAKEN BY: \_\_\_\_\_ DATE: \_\_\_\_\_ TIME: \_\_\_\_\_